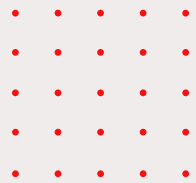




 **KOHAN TEXTILE JOURNAL**  
MIDDLE EAST AND AFRICA TEXTILE PORTAL

# MEDIA KIT

# 2026



+90 539 234 63 24  
INFO@KOHANTEXTILEJOURNAL.COM  
WWW.KOHANTEXTILEJOURNAL.COM

# REACH DECISION MAKERS IN MIDDLE EAST AND AFRICA TEXTILE MARKET

MEDIA KIT  
2026

## MEDIA REACH

**23K**

MONTHLY  
VISIT

**1M**

MONTHLY  
IMPRESSION

**48K**

NEWSLETTER  
SUBSCRIBERS

**40K**

SOCIAL  
MEDIA



**HIGH  
WEBSITE  
AUDIENCE  
ENGAGEMENT  
RATE**

**+48.000 VERIFIED  
NEWSLETTER  
SUBSCRIBERS**

**REACH DECISION MAKERS**



[SEE MORE IN OUR WEB SITE](#)



## Global Distribution

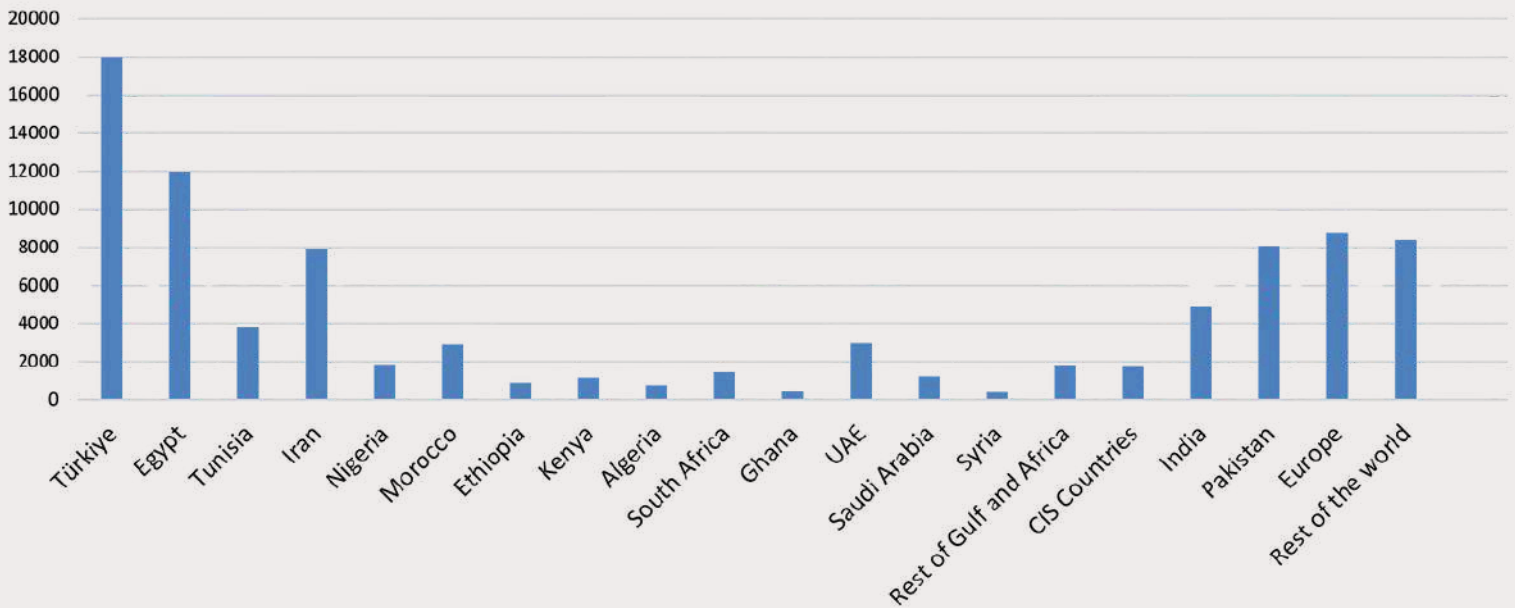
Kohan Textile Journal reaches 50,000 qualified industry professionals worldwide, with a focus on the Middle East and Africa.

**Europe, Middle East & Africa (EMEA): 80 %**

**Asia: 12%**

**Norh America: 8%**

Our Subscribers by Country

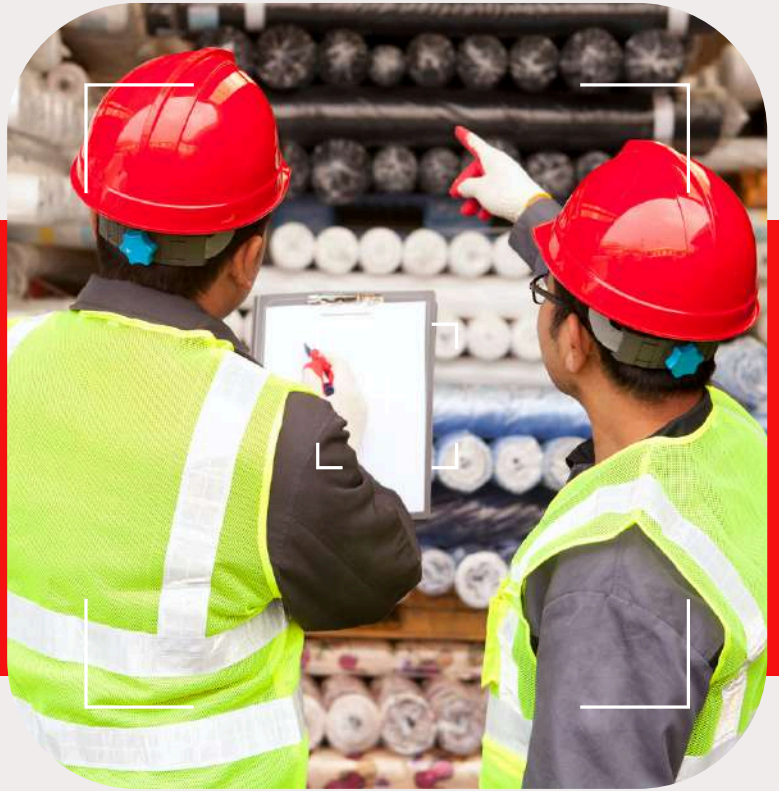


**EXPAND YOUR REACH IN THE TEXTILE WORLD WITH US**



**YOUR GATEWAY TO GLOBAL TEXTILE INSIGHTS**

# FROM THE PUBLISHER



"We offer in-depth coverage of textile and apparel industry advancements and challenges, providing valuable insights for the Middle East and Africa business community.

Kohan Textile Journal is known for its extensive editorial content, including industry updates, country analyses, technical features, exhibition previews, and exclusive interviews with leaders.

Our e-magazine is a prominent publication in the textile sector, available in digital formats every two months."

WHY MENA TEXTILE MARKET IS IMPORTANT?

## A SOURCING HUB

MENA region becoming a sustainable sourcing hub, Fashion industry reached 55 billion dollars in the MENA region

## HUGE YOUNG POPULATION

With more than 1.5 billion population the Middle East and Africa have a huge potential in the consumption textile market and production.

## LOW PRODUCTION COST

Low worker cost and cheap source of energies next to young qualified workforce in textile industry

## OPPORTUNITIES

The Middle East's potential for petrochemical and its proximity to key consumer markets make it an ideal hub for developing downstream industries like textiles."

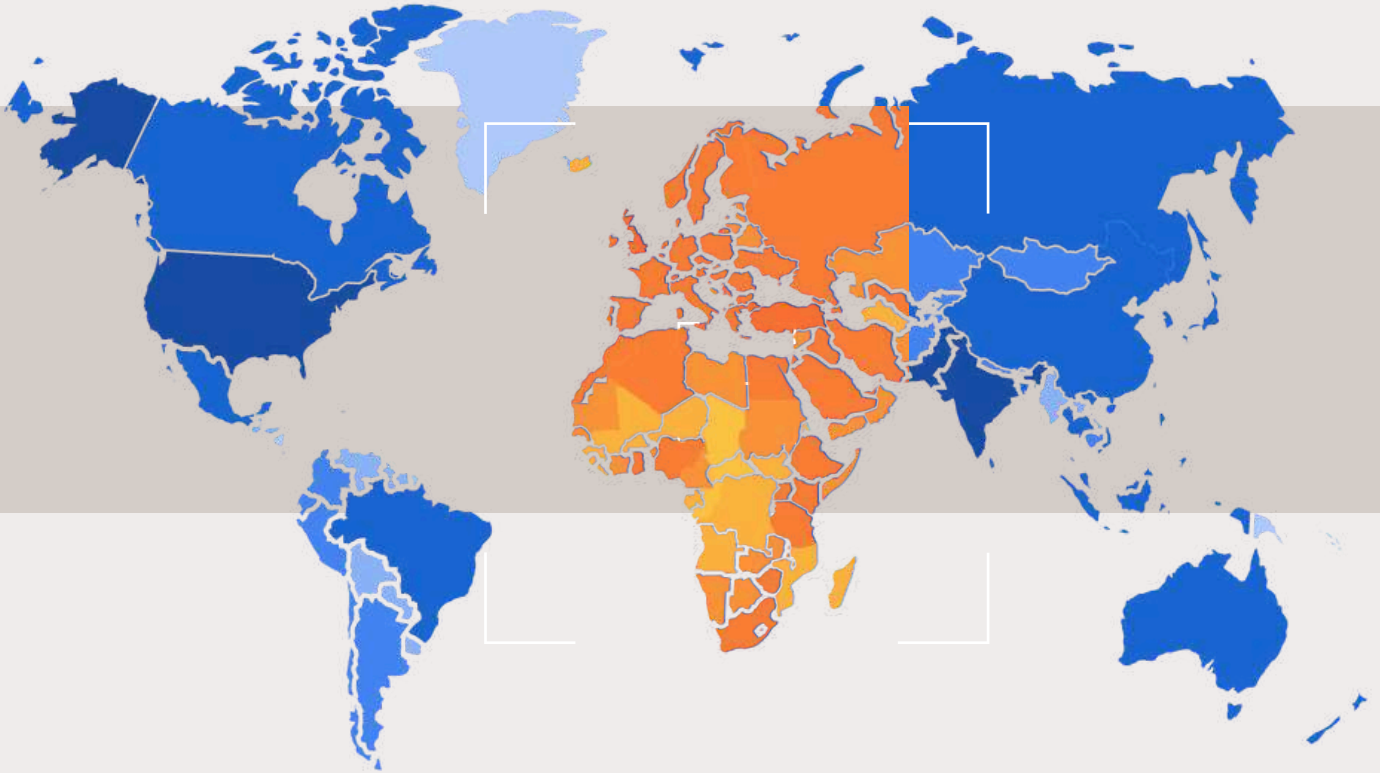
We start our journey in textile industry since 2007...

## THE CIRCULATION OF KOHAN TEXTILE JOURNAL INCLUDE:

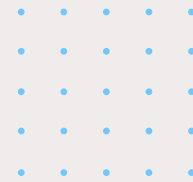
- ▶ Fashion and Clothing
- ▶ Home textile producers
- ▶ Spare part Manufactures
- ▶ Chambers of Commerce
- ▶ Synthetic Fiber and Yarn
- ▶ Textile Machinery Agencies
- ▶ International Exhibition
- ▶ Textile Associations
- ▶ Carpet and Flooring
- ▶ Textile Machinery Manufactures
- ▶ Trading & Consulting Companies
- ▶ Nonwoven and Technical Textile



## WHICH REGIONS GENERATE THE MOST TRAFFIC TO OUR WEBSITE?



# MARKETING X PR



"Elevate your company's solutions to new heights by seamlessly integrating them with our topic-specific editorial coverage through comprehensive PR, online, and e-Media marketing campaigns. Let your success story shine even brighter!"

Introducing our 'PR Center,' a dynamic marketing opportunity tailored to your company's products and services, centered around a specific topic. This comprehensive campaign offers multi-platform exposure:

- Engage with press releases and interviews.
- Benefit from extensive media coverage on our website and social media.
- Reach a broad audience through targeted email shots to our qualified subscribers.





## PLACES & RATES

<b>HEADER BANNER</b> 700X100 PX	900 € / MONTH
<b>HOME PAGE BANNER</b> 300X200 PX	700 € / MONTH
<b>HOME PAGE BANNER</b> 300X100 PX	500 € / MONTH



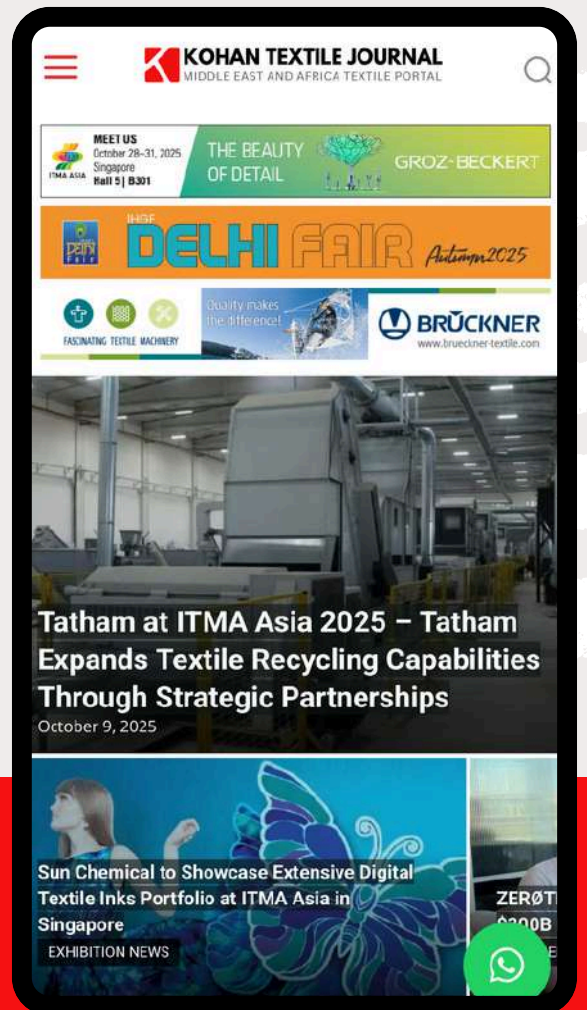
## ELEVATE YOUR BRAND'S REACH

# 1 BANNER ADVERTISING

Elevate your brand's reach with [kohantextilejournal.com](http://kohantextilejournal.com)! Our textile-focused platform connects you directly with a passionate and engaged audience.

Place your brand on our banners to boost visibility and engage with textile enthusiasts globally.

Join us today for effective advertising and impactful results.



## GET IN TOUCH

+90 539 234 63 24 

[www.kohantextilejournal.com](http://www.kohantextilejournal.com) 

[info@kohantextilejournal.com](mailto:info@kohantextilejournal.com) 



**Brückner, Groz-Beckert, Karl Mayer and Thies to Hold Joint Warp Knitting Symposium in India**

The German companies Brückner, Groz-Beckert, the Karl Mayer Group and Thies invite representatives ...

**Denim House: Sustainability and Success in the Textile and Denim Sector**

In this exclusive interview, we have the privilege of speaking with Mr. ZARRAD Mounir, the Commercial and ...



**9th Edition of Techtextil India Opens Today with Specialised Products and Technological Solutions**

Techtextil India 2023 opens today at Jio World Convention Centre (JWCC), Mumbai, untilng 10th ...



**Introducing the BD 8 Rotor Spinning Machine: Innovation and Efficiency Unveiled at ITMA 2023**

Our new semi-automatic rotor spinning machine BD 8 was presented for the first time on the Saurer stand ...

**Methodology for Execution of Textile Project**

As part of growth strategy, many textile companies think of setting up project either as expansion, modernisation, and ...



**ITMF Annual Conference 2023 in Keqiao/China – Registration is open!**

The ITMF Annual Conference 2023 is co-hosted by the China National Textile and Apparel Council (CNTAC) and ...



**Blue-jean Lady AQUARIA® and The Three Denim Treatments**

Denim is the new black. With consumers increasingly looking to shop consciously and the always-increasing ...

**SANKO TOWEL Empowers Production with Zimmer Austria's Digital Printing Solutions**

The company recently added two Zimmer Austria towel digital printing lines named COLARIS to the factory ...



**GLOBAL ORGANIC TEXTILE STANDARD ECOLOGY & SOCIAL RESPONSIBILITY**

**GOTS Enters OECD Alignment Assessment Process to Advance Sustainable Practices in the Textile Industry**

In a significant step forward for responsible business, the Global Organic Textile Standard (GOTS) ...

This e-mail has been sent to @, click here to unsubscribe.

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# 2 NEWSLETTER FEATURES:

**Opportunities for inclusion in our newsletter.**

**"Unlock the Power of Connection in the EMEA Textile Industry!"**

Every week, our exclusive textile newsletter reaches the inboxes of approximately 48,000 registered subscribers in the EMEA region. This vibrant community of textile enthusiasts, buyers, and industry professionals eagerly anticipates the latest updates and insights.

By advertising in our newsletter, you have the unique opportunity to connect directly with this engaged audience, showcasing your products and services to those who matter most in the textile world. Don't miss out on the chance to forge valuable partnerships, expand your reach, and make lasting impressions.

Join us in weaving the fabric of success, one newsletter at a time. Be part of our thriving textile community and experience the impact of meaningful connections."

**Pricing starts at just 650 Euros.**



# 3 SPONSORED CONTENT:



## PACKAGE HIGHLIGHTS:

- Craft your editorial with hyperlinks, images, video, attached documents, and other marketing materials.
- Amplify your content through a dedicated email to our qualified digital subscriber database.
- Extend your reach and investment with prominent, permanent placement of your content on our website.

**Pricing starts at just 850 Euros.**

IF OUR PACKAGES ARE NOT SUITABLE FOR YOU, PLEASE LET US KNOW TO PREPARE A CUSTOMIZED PR PACKAGE ACCORDING TO YOUR BUSINESS GOALS ... DONT WORRY IT IS OUR JOB!

## TRUSTED BY TEXTILE LEADERS AROUND THE WORLD

**Zimmer**  
AMSTRIA

**TRÜTZSCHLER**

**SAURER.**

**amec amtex**  
Spanish textile Technology

**MARZOLI**

Textile Engineering

TROOSTWIJK

**HYOSUNG**

**NOBELTEX**

**Loptex**

**GROZ-BECKERT®**

**COATS DIGITAL**  
INTEGRATING WITH INTELLIGENCE

**Biancalani**  
TEXTILE MACHINERY

**GLOBAL SOURCING EXPO AUSTRALIA**

**BRÜCKNER**

**TEXWORLD**  
NEW YORK CITY

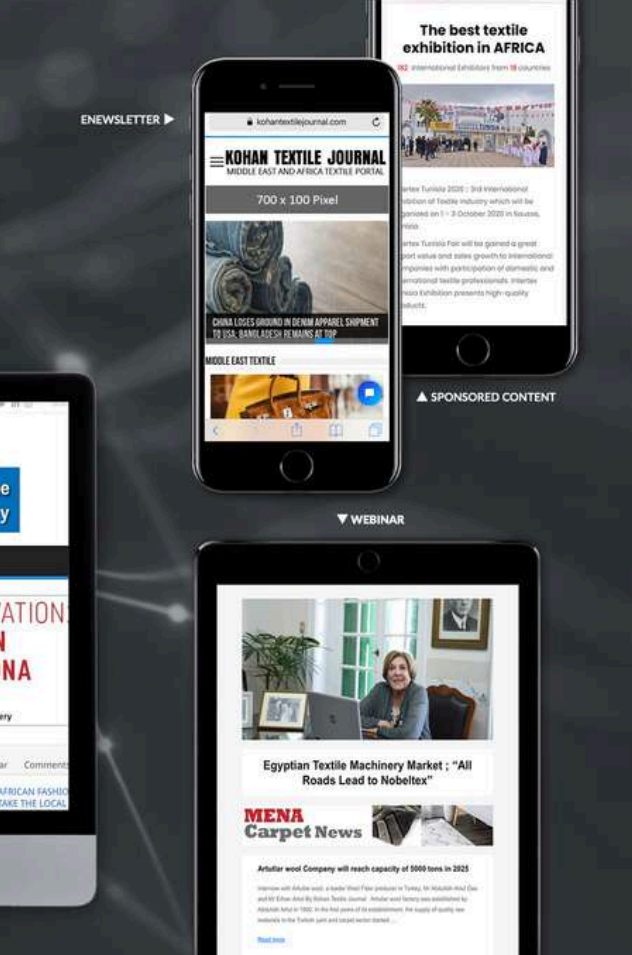
**Allallinfo Group**  
Since 1997

**APPP EXPO**  
上海国际广印展

**DOME**  
AUCTIONS

**PILO GROUP**  
ENGINEERING FOR NONWOVENS





## 4-COLOR DISPLAY AD RATES (GROSS)

Page Size	1x	3x
Full Page	2000€	1900€
2/3 Page	1800€	1700€
1/2 Page	1620€	1500€
1/3 Page	1560€	1400€
1/4 Page	1400€	1250€
2-Page Spread	3800€	3400€
Classified	600€	550€

Custom display ads and classifieds available upon request.

### CUSTOM HIGH-IMPACT PRINT UNITS:

- Single-Leaf Insert
- Cover Gatefolds
- Belly Bands
- Bind-In Cards

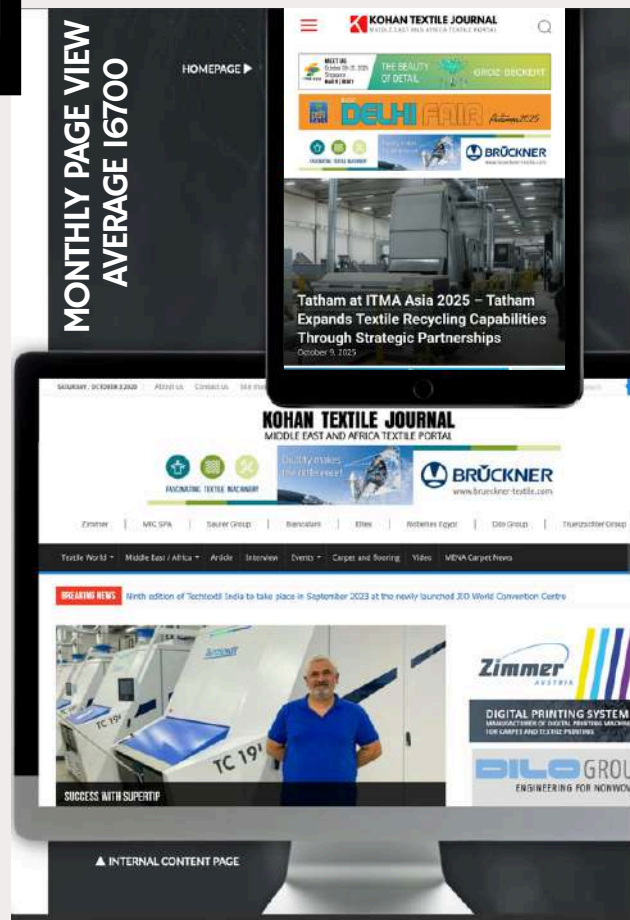


# 4 KOHAN TEXTILE JOURNAL DIGITAL-VERSION

Launched in 2007, Kohan Textile Journal is the premier online portal for the Middle East and Africa, focusing on key sectors including the **textile and fashion industries, textile machinery, yarn, fabric, nonwovens, and home textiles.**

Our platform provides a comprehensive range of content, including company press releases, in-depth interviews, industry reports, and extensive coverage of textile-related events.

A distinctive feature of Kohan Textile Journal is the significant value it offers to manufacturers, exhibition organizers, buyers, and textile professionals. Subscribers and advertisers benefit from unparalleled global exposure and targeted access to a vast network of industry leaders.



# 3 EVENT PROMOTION:

## UNLOCK NEW HORIZONS FOR YOUR TEXTILE EVENT OR EXHIBITION!



Now - January 13, 2026 -

**Go Wipes EU 2025**  
Messe, Austria

The Go Wipes Conference will once again cement its reputation as the leading European event dedicated to the wipes industry. Available online on 12-13 November 2025 in Vienna, Austria, the conference will feature a diverse audience representing every link in the wipe value chain - from raw material and fibre suppliers to downstream applicators, applicator contractors, regulators. [ ]

**IHGF Delhi Fair 2025**  
India Expo Center & Mall, Greater Noida, Delhi-NCR, Delhi, India

Over 400 stalls for Autumn 2025. Celebrating a legacy of Indian Handicrafts and Innovation, the 6th edition of the IHGF Delhi Fair Autumn 2025 marks a monumental milestone in the global Home, Lifestyle, Fashion and Furnishings industry. Scheduled from 9:00 AM to 5:00 PM on 17th October 2025 at the prestigious India Expo Center & Mall, Delhi-NCR, India. [ ]

**Heimtextil Uzbekistan 2025**  
UZSpaceCenter Tashkent, Uzbekistan

From October 14-16, 2025, the city of Tashkent will host Heimtextil Uzbekistan, the key event for the textile industry in Central Asia. More than just an exhibition, Heimtextil Uzbekistan serves as a dynamic platform where leading manufacturers, designers, retailers, and industry experts converge to shape the future of fashion and consumer goods. A Global Platform. [ ]

**Saudi Apparel Expo 2025 to Showcase Booming Fashion and Leather Industry in Riyadh**  
Riyadh International Convention & Exhibition Centre (RIDEC) Riyadh, Saudi Arabia

The Kingdom of Saudi Arabia is preparing to host the Saudi Apparel Expo 2025, the region's premier event for the apparel and leather sectors, set to take place in Riyadh. The event will showcase over 200 exhibitors from around the world, including those from advanced countries, and is expected to attract more than 1,500 visitors. [ ]

**ITMA ASIA + CITME, Singapore 2025**  
Singapore Expo, Singapore

ITMA ASIA + CITME, the international textile trade exhibition, is set to expand its reach with a special Asian Edition in 2025. The showcase event will be held at the Singapore Expo, from 2025, the combined edition will have been successfully held in Shanghai and now, Singapore. [ ]

**MTG 2025: Myanmar International Textile & Garment Exhibition**  
Hagan Convention Centre 37, Kalar Aye Pagaya Road, Kalarayanga Township, Yangon, Myanmar, Myanmar, Myanmar

The Myanmar International Textile & Garment Exhibition (MTG) is the largest specialized event in the region, created as a platform for exhibitors to connect with Myanmar's rapidly growing textile and garment market. In 2025, the exhibition featured over 1000 visitors, highlighting its importance as a central hub for industry professionals. [ ]

**Irantex 2026: A Premier Textile Industry Exhibition in Iran**  
Tehran International Exhibition Center, Tehran, Iran, Islamic Republic of Iran

The Iranian textile industry is preparing to welcome international players to the 17th IRANTEX - International Exhibition of Textile Machinery, Raw Materials, Home Textiles, Apparel/Machinery & Textile Products. Irantex 2026 will be held at the Tehran International Exhibition Center, scheduled for a 4-day event. IRANTEX 2026 stands as one of the region's most significant professional gatherings for [ ]

**PERFORMANCE DAYS 2025**  
Messe München, Germany

PERFORMANCE DAYS - Functional Fabrics Fair is the place to be for showcasing high-performance fabrics and accessories. Other than the focus on stretchable fabrics, PERFORMANCE DAYS is the ideal venue for manufacturers and decision makers in the functional fabric industry to meet in a concentrated and focused atmosphere. [ ]

**BTM 2025: Bursa's Premier Textile Machinery Expo**  
BTM Bursa Fair Center Bursa, Bursa, Turkey

The Bursa Textile, Apparel & Consumer Goods Machinery Exhibition (BTM) is set to return to the Bursa International Fair Center from November 18 to 22, 2025, promising a high-quality platform where innovation meets tradition. In line with Turkey's rapid economic growth, BTM 2025 will feature a collaboration between BTM A.S. and Royal Media. BTM 2025 will open 17:00. [ ]

### Are you organizing a textile event or exhibition?

Let us be your trusted partner in showcasing your event to a vast, engaged audience of textile enthusiasts, buyers, and industry professionals.

With our platform, you'll gain:

- **Global Visibility:** Reach a diverse and extensive audience across EMEA and beyond.
- **Targeted Promotion:** Tailored marketing to attract the right attendees for your event.
- **Content Excellence:** Elevate your event's profile with compelling articles, interviews, and multimedia features.
- **Lasting Impact:** Ensure your event leaves a lasting impression through permanent website placement.

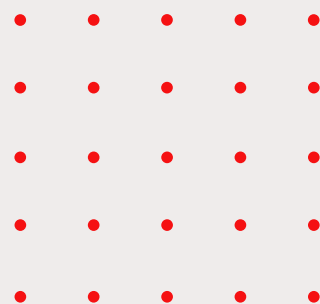
Join us and make your textile event or exhibition a resounding success! Let's weave together an unforgettable experience for textile aficionados everywhere."





 **KOHAN TEXTILE JOURNAL**  
MIDDLE EAST AND AFRICA TEXTILE PORTAL

**ELEVATE YOUR  
TEXTILE BRAND**  
**IN THE MIDDLE EAST AND AFRICA**



- ▶ High Website Audience Engagement Rate
- ▶ 23K monthly Visits, +1 Million monthly total impressions
- ▶ +48.000 Verified Newsletter subscribers
- ▶ +40.000 Social Media MEMBERS

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